

# Giving Thanks – Thank you!



MJS  
**BioLynx**  
INC.

*Trust • Truth • Help • Love • Listen*

*1-888-593-5969 • [biolynx.ca](http://biolynx.ca) • [tech@biolynx.ca](mailto:tech@biolynx.ca)*



# Gratitude

## What's important to us?

To create a Company to help advance scientific research within a work environment that fosters teamwork, sincere customer service, compassion, peace and joy.

A Company that puts our core values and service to others first. As a result we will be extremely successful where all tasks are done well and in a timely fashion and we all reap the rewards. We will grow and flourish and we will demonstrate to the world that a financially healthy company can have a heart, can give endlessly and can be a joyous place to work.

## We are thankful for all the gifts this year has provided.

- Our employees that continue to show up their best versions of themselves.
- For the fun Company lunches and BBQ's, our treat breaks, the surprise treat carts, walking challenges, meditation challenge, and celebration that we were able to all be back together again.
- Our customers that pleasantly came to us for help.
- Our "What if's" that are so inspiring.

## From our Staff...

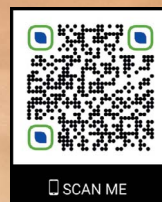
*"Gratitude for such a strong, welcoming work culture in a warm and supportive environment." - Tom*

*"This past year has shown me to be grateful for laughter!" - Maria*

*"I am grateful for our customers and their dedication to advancing research in Canada." - Tania*

*"I am grateful to the whole team and the Teneo team for training me on different aspects of sales procedures." - Preyesh*

*"Gratitude for being in a country with such a vast and wonderful nature." - Larbi*



**Please share with us something you are grateful for and how we can help your research in 2022. Fill out the survey by Nov. 30<sup>th</sup> using the QR code for a chance to win 1 of 10 pairs of Lynx socks!**

(Designs may vary)



## Purchase 1 Product and Get **50% OFF** a Second Product You've Never Tried Before!

Are there more Vector products you would like to try? Each time you purchase a Vector product between now and the end of November 2021, you can add on a Vector product you have never tried before and receive a 50% discount on that product.

Please contact us for assistance in choosing your new product.

Reference promotion code **VECT21NEW** at time of order.

Valid until November 30<sup>th</sup>, 2021.

50% discount is applicable to the list price and can only be applied to a product that has not been previously purchased by the customer.

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Vector Laboratories offers a full range of products for:

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- Immunofluorescence
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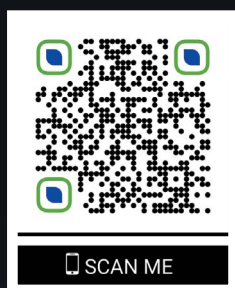
# Bioconjugation Resource Guide

Methodology to Linking Technology



## Conjugate with confidence!

This guide offers an overview of bioconjugation with a focus on SoluLink® bioconjugation technology. It is intended to provide insights for researchers seeking trusted, established methodologies to capture or conjugate biomolecule(s) of interest. The products featured in this guide have provided scientists with reliable, reproducible and quantifiable results for many years.



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# VectaMount® Express Mounting Medium

Streamline your IHC workflow

**NEW!**

## VectaMount® Express Mounting Medium

Introducing VectaMount® Express Mounting Medium, a non-aqueous clearing and mounting medium enabling the rapid mounting of cell and tissue specimens following immunohistochemistry (IHC) staining. This novel formulation is engineered to enable mounting directly following staining – just stain your slides as per your usual workflow, briefly wash in isopropyl alcohol, and coverslip.

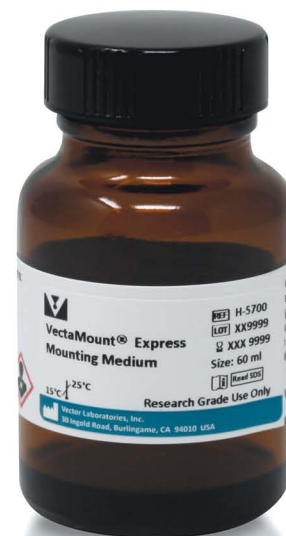
### Faster IHC clearing and mounting

#### Save Time!

Stop wasting your valuable time with up to 30 minutes of tedious slide handling through an ethanol dehydration series and xylene clearing. Just stain, wash, and mount.

#### Save Money!

Minimize the need for alcohols and xylenes – and the associated disposal costs – in your IHC workflow.

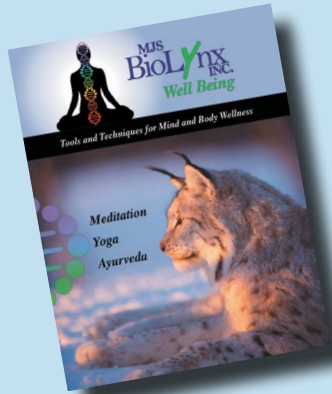
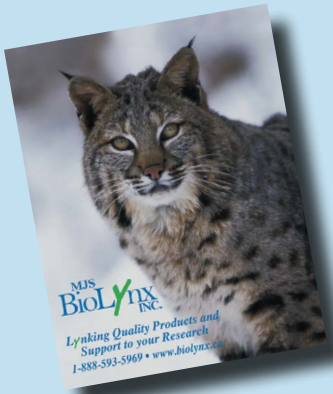


Watch how you can  
streamline your IHC

**VECTOR**  
LABORATORIES  
part of Maravai LifeSciences

We think you'll really like this one! ...and we have a few samples to share.

# Why the Lynx?



## We have a beautiful story...

Once upon a time John and Margaret McKend started Chromatographic Specialties Inc. It flourished in 1963 when <sup>MJS</sup> Biolyinx wasn't yet a seed of an idea.

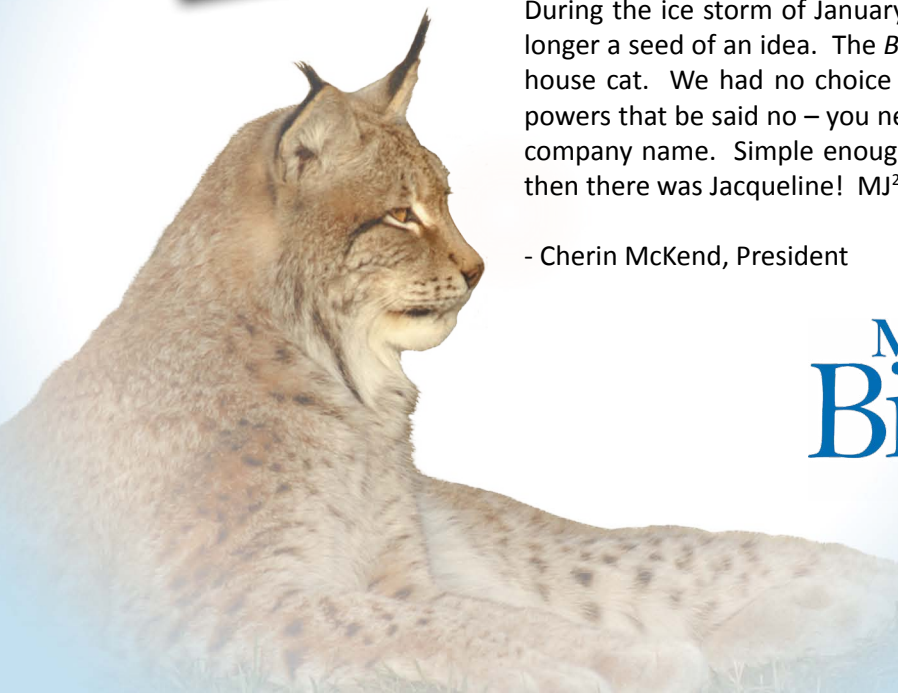


Their first catalogue was in 1963 and their first *catalogue* was created in 1981. The cover photo was the photographer's cat playing with the dangling stainless steel chromatography columns. The cat continued its appearances for many years inside and outside the catalogues, brochures and advertisements.

One year the cat didn't come back...the customers were concerned and voiced their disapproval. The cat came back and has been highly respected ever since.

During the ice storm of January 1998 a Canadian Lynx was born. <sup>MJS</sup> Biolyinx was no longer a seed of an idea. The *Big Bio Cat* came to life as a companion to the beloved house cat. We had no choice but to name our company "BioLynx". However, the powers that be said no – you need a suffix or prefix in order to use "BioLynx" as your company name. Simple enough, my three sons...**Martin**, **Jonathan** and **Steven**...but then there was Jacqueline! MJ<sup>2</sup>S?

- Cherin McKend, President





Looking to Add a Sidekick to Your Lab?  
(No distancing required)

# Introducing our Bench Top Buddies!

Mini, but Mighty! 🐾🐾



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## Coming December 2021!

For every single order of \$400\* or more of products from MJS BioLynx placed between December 1<sup>st</sup> and December 31<sup>st</sup>, 2021, you can choose to receive one of the following:

**Gift Code 1:** \$50 Coupon to apply to your next order of \$100\*\* or more

**Gift Code 2:** \$25 Tim Horton's Gift Card

**Gift Code 3:** Stuffed Lynx  
WWF Canada - Adopt a Lynx  
Includes a 5"x7" adoption certificate.  
Symbolically adopt a lynx to help conserve wildlife and our planet for future generations.

**Gift Code 4:** Lynx Socks (Designs may vary)

**Please reference Gift Code (1, 2, 3 or 4) when placing your order.**



Offer valid from December 1<sup>st</sup> to December 31<sup>st</sup>, 2021.

MJS BioLynx Coupons valid until March 31<sup>st</sup>, 2022.

Offer and coupons are not applicable to products from our sister company Chromatographic Specialties Inc.

**Promotion Code BIOYE21**

\* \$400 order value is after any applicable discounts or coupons and before taxes and shipping charges.

\*\* One \$50 coupon can be applied per order of \$100 or more (order total after taxes and shipping).

*Lynking Quality Products and Support to your Research*  
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# HOT Products...



Cell Guidance Systems' reagents and services enable control, manipulation and monitoring of the cell, both in vitro and in vivo. This includes **growth factors, exosomes, matrix proteins, cell culture media, cytogenetics analysis, and more.**



SCAN ME

Exosomes: Purification, Detection, Tracking and NTA Profiling of Exosomes

Sustained Release Growth Factors

Photo Stable Media

ETS-Embryo Media

In vitro Blastocyst Culture System

Cell Proliferation & Cytotoxicity Assay

## Alternative Sealing Products for Microplates



MicronPlus sealing products for microplates overcome many drawbacks of commercially available sealing films and mats by providing **adhesive-free areas** that are not in contact with the well contents.



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## Crystal Technology & Industries, Inc. — Freezer Racks, Cryo Boxes and Benchtop Equipment



## TubeWriter™ 360

**Automatic Labeler For Tubes, Vials, Microplates and Other Labware**



TubeWriter™ 360 is a **high-speed inkjet printer that prints directly on labware** to eliminate the cumbersome and time-consuming application of adhesive labels. It is designed to print on a wide variety of labware such as tubes, vials, slides, cassettes and microplates.





**January 2022 - March 31<sup>st</sup>, 2022**  
**The *PIZZA* parties are back!**



***...get one before  
they're gone!***



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products from MJS BioLynx and receive a  
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Excellent Quality Pipette Tips at an Affordable Price!

# TipOne®

- ✓ Secure, low-force fit
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- ✓ Pure: No clarifiers or processing additives
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RNASE, DNASE, DNA, PYROGENS

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TipOne is made from pure virgin polypropylene. No clarifiers or processing additives (slip agents, biocides, antistatic agents, etc.) are used. TipOne RPT ultra low retention tips do not contain silicone or removable coatings that could affect your research. TipOne is manufactured in the USA, is certified free of detectable RNase, DNase, DNA and pyrogens, and does not need to be autoclaved for most molecular biology applications.



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- ✓ Long-life racks with ergonomic features
- ✓ Every tip wafer laser-marked for easy identification
- ✓ Refills nest for easy storage and space savings

**USA**  
SCIENTIFIC

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- ✓ Ultra low retention
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- ✓ Retains integrity after autoclaving

## TipOne®

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- ✓ Proprietary UHDPE filters block >99% of aerosols
- ✓ Tip info is laser marked on each wafer
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*MJS BioLynx Inc. is proud to represent the following companies in Canada ...*

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- 3D Laboratory Services
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- ELISAs
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- Cytokines



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- Microscope Slides, Stains and Accessories
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